



Jersey Coastal National Park – Making a difference

**Workshop 3
3rd July 2014**

Workshop outputs
Word for Word Report

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Contents

About the workshop and this report	5
▪ Purpose of the workshop	5
▪ About this report.	5
▪ Why sort the outputs?	5
1 Presentations.....	7
2 Gaining momentum	7
2.1 Group 1 - Resourcing and location of support person/park officer/staff	7
2.1.1 What are the possibilities and ideas?	7
2.1.2 What are the practical steps in setting it up?	8
2.1.3 Offers and commitments towards achieving this?.....	9
2.2 Group 3 - Setting up a 'Friends of the National Park?'	10
2.2.1 Benefits for members - why would you join?	10
2.2.2 What could 'Friends' contribute?	11
2.2.3 What are the practical steps in setting it up?	11
2.3 Group 2 - Ongoing and active stakeholder influence and involvement.....	12
2.3.1 How can all the stakeholders here (and more) continue to be actively involved in action plan implementation and reviewing progress?	12
3 Communicating with your sector or interest.....	14
3.1 What is the best way of communicating with your sector, interest or part of the community?	14
4 Resources for change	17
What have you committed to do during the process and what can you/your organisation harness for shared initiatives and shared outcomes? Group 1, Group 2, Group 3, Group 4	17
4.1 People: Volunteers, Networks, Staff Time.....	17
4.2 Funds: Funds, Corporate Funds, Fund Raising	18
4.3 Interpretation: Places, IT, Education	18
4.4 Data, information and knowhow: Data sharing, Skills.....	19
4.5 Promotion	19
4.6 Management of access, land and heritage	20
4.7 Support, partnership, active involvement	20
5 What do you think about the draft documents	22
5.1 Management plan.....	22
5.1.1 To what extent do you support what you see?	22
5.1.2 Why is your tick there?	22
5.1.3 What would need to happen to the document to increase your support?.....	23
5.2 Action plan.....	23
5.2.1 To what extent do you support what you see?	23
5.2.2 Why is your tick there?	23
5.2.3 What would need to happen to the document to increase your support?.....	24
6 Parking Place	25
7 Interim Working Group	26
7.1 Composition.....	26
7.2 Introductions - contributions and hopes for the CNP	27
7.3 Best availability for meetings	28

7.4 Provisional Timelines.....29
Annex 1 Agenda 30
Annex 2 List of Attendees..... 32

About the workshop and this report

▪ Purpose of the workshop

Jersey's coast is unique with beautiful bays and wild windswept headlands rich in wildlife. It is also a living and working landscape of small communities, working farms, historic landmarks, old stone walls and small harbours. In recognition of these special qualities (and following consultation) the northern and western areas were designated a National Park and included in the Island Plan in 2011.

The Department of the Environment wants to work with others to prepare a well informed and well supported National Park management plan. The aim is for the Plan, and its implementation, to be a shared endeavour between the Government, business, the third sector and communities. Each has particular strengths, but by integrating ideas and action, more can be achieved.

This is the third workshop in the process and was designed to help participants:

- Discuss ongoing and active involvement in the CNP
- Make offers of resources for change
- Comment on the emerging management plan
- Create an Interim Working Group to maintain progress

The Interim Working Group then held a short meeting to:

- Introduce themselves to each other
- Draft a time line for short term actions

▪ About this report.

During workshops the essence of everything that is said is written on flip charts, 'post-it notes or forms.

Following the event all the outputs are typed up 'word for word'. Once typed, the points within a conversation are sorted and clustered so that similar points are together.

This report follows the same order as the event.

▪ Why sort the outputs?

It can be difficult to make sense of a discussion reported in the exact order in which it happens and important themes and ideas are obscured. This is because conversations don't progress in a linear way but go off at tangents, circle back and change direction suddenly.

By sorting similar points together, the main topics and themes of the conversation become clear.

We sort the outputs using a method called 'emergent processing'. This means we don't organise the text to a pre-set list of titles but see what emerges. The ideas could have been grouped differently or different titles chosen, so no weight should be attached to them.

This report serves as a record of what people discussed, and an *aide memoir* for those who took part in the workshop, but the contents are inevitably quite cryptic in places. We strongly recommend that it is not used as the main means of communicating with non-participants.

Acronyms used in this report	Meaning
AGM	Annual General Meeting
AP	Action Plan
ASAP	As soon as possible
CCC	Caesareans Cycling Club
CE	Countryside Enhancement
CES	Countryside Enhancement Scheme
CIMBA	Channel Island Mountain Biking Association
CNP	Coastal National Park
CSR	Corporate Social Responsibility
DoE	Department of the Environment
EDD	Economic Development Department
Env Dep	Environment Department
ESA	Environmentally Sensitive Area
GIS	Geographical Information System
HNW	High Net Worth
IOD	Institute of Directors
IT	Information Technology
IWG	Interim Working Group
JD	Job description
JEP	Jersey Evening Post
JFU	Jersey Farmers Union
JOWG	Jersey One World Group
JPH	Jersey Property Holdings
Nat Trust	National Trust for Jersey
NET	Natural Environment Team
NT	National Trust for Jersey
NGO	Non-Government Organisation
NP	National Park
RJA & HS	Royal Jersey Agricultural & Horticultural Society
SoJ	States of Jersey
SSI	Site of Special Interest
TDF	Tourism Development Fund
WG	Working Group

1 Presentations

The day started with three presentations:

Stakeholder's vision for the CNP and co-production.	Diana Pound	Dialogue Matters
Update: Interim Working Group and indicative timeline.	Marc Woodhall	DoE
Update from DOE	Dan Houseago	DoE

2 Gaining momentum

2.1 Group 1 - Resourcing and location of support person/park officer/staff

2.1.1 What are the possibilities and ideas?

Use existing resources

- Harness the resources that already exist
- Some available staff are underutilised?
- Have 'National Park Rangers'
 - Already DoE warden & team of Rangers at DoE & NT
 - Work at specified sites – don't work to duplicate effort

Opportunity for other change

- This 'post' could precipitate a change in the way other related posts are run/administered

Coordinate activities

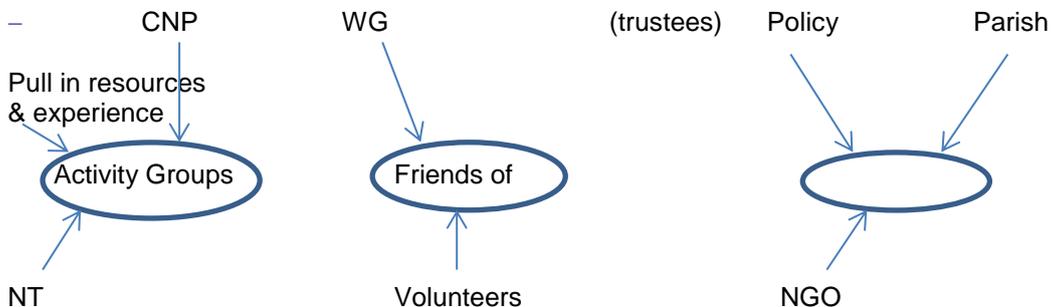
- Possible to 'coordinate' activities
- Role would be to draw together efforts of CNP WG admin, secretariat tasks
- Post is a central point of contact
 - Points enquires to relevant group/person

Implementation and administration role

- CNP WG are senior influencers, reach out to sectors interested – but are not involved in implementation – (like a board of trustees?) – so the secretariat would be more involved in implementation
- There will be an administrative work load, less than practical work
 - Admin, coordination etc.

Depends on function of CNP Group

- Figure head/champion?/political lead
- CNP WG (trustees) Policy



Learn from elsewhere

- Look at existing examples – Dartmoor eg

2.1.2 What are the practical steps in setting it up?

Independence of post

Independent

- Independent of Gov't influence or other major groups
- Officer must be independent & champion
- Post must be accountable to CNP

Co-located with Gov't

- Needs to be co-located with Gov't – access to sections relevant to park

Where the post is based

Need

- Space/office/desk – infrastructure
- Would not need to be manned 24/7

Visitor Centre

- * In the Park? Visitor Centre?
 - But park is Island- wide
 - Use the park focal point?

F Le Sueur

- F Le Sueur Centre?
 - Infrastructure already present
 - Owned by JPH, Run by DoE

Responsibilities/job description

- Interim Working Group will need immediate coordination & support
 - Send Marc Woodhall as a non-voting secretary until WG can mature & stand on its own feet
- Job Description needs to be written by board for secretariat officer (& champion?)
 - Or drawn from an existing source
- Website responsibility – needs IT resources
 - Tourism ←?→ Planning

Funding the post

Start-up funding/tasks

- Campaigners' 1st job might be to source £ for secretariat post
- Post needs to be paid
 - Adds security & accountability
- Any start-up funding needs to include:
 - 1 full time post
 - Coms support/ web development – voluntary?
 - Marketing support (Corporate world can help)

Government private partnership

- Gov't/Private partnership (£) but no influence – [as part of] promoting Equity & trust

Secondment

- Secondment etc until gathers momentum

Gov't seed funding

- Gov't to provide seed funding

Day to day costs difficult to fund and sustain

- 'Boring' costs more difficult to fund at all and be sustainable over long term

Funding generally

Funding NP more generally

- Finance will have to be clever
- Initial high-vis projects probably 'easy' to fund
- Donations? – website- crowd funding?

- Visitor Tax? £1-10 per island visitor to fund park?
- These exist already – check them out
 - This is 1st job of CNP WP
- CSR responsibly / sponsorships

Working Group/CNP Group

Governance structure

- Charity status required
- Needs some registration of sorts.
- CNP to set up as Ltd Co
 - Retain non-profit /charity / tax benefits

Working Group

- CNP WG needs range of appropriate skills sets
 - Cudos? associated with donation of time to CNP
- Board must be able to cope with transition from voluntary to paid, professional set-up
- Board needs to be ‘selected’ by skills they provide
 - Needs to be representable
- Strategy & MOA & JD & timescales } by Board
 - Parish liaison needed – Constables not on Board yet

Other comments

Private landowners contribution

- How do we encourage private landowners in park to do habitat management
- Countryside Enhancement Stewardship by DoE

2.1.3 Offers and commitments towards achieving this?

- DoE can advise on model of Jersey Biodiversity Centre
- Venue – Francis Le Sueur Centre?
- DoE can offer initial meeting venue facilities until Francis Le Sueur Centre is secured

Action	G Its in our gift	1 Immediate	First step	Who	When
	R between us we would need to find new resources	2 Little thinking and planning			
		3 Will require a process			
Develop a funding bid/business plan that includes a full time position	R	2	Working group consider + develop a plan based on learning from other areas	CNP group	Early
Start as voluntary group evolving to a more business like model			Suggestion for the working group		
Prepare a job description for the ‘support officer’					

2.2 Group 3 - Setting up a 'Friends of the National Park?'

2.2.1 Benefits for members - why would you join?

Benefits of having Friends of NP

Bringing organisations together

- A lot of organisation that don't agree with each other
- CNP bring organisations together?

Demonstrate support

- Demonstrate level of support across the island.

Benefits of being a friend

Influence

- Join to influence what is going on development or demonstrate support.

Information

- Information flow would be the benefit
- Produce booklet explaining NCP – behaviour etc. what's on where

Enhance sense of pride /place

- CNP to give pride back to the islanders

Practicalities

Practicalities

- Practicalities of having a Friends of?

Use Social Media

- Join through Facebook to obtain.
 - Other social media available.
- Website to access to see what is happening?

Subscription?

- Would it cost to join?
- No charge without giving something in return.

Learn from UK

- UK National Parks have friends?
- Check this out. Yes they have. No model
- Look @ models of other CNP (UK) that have been set up for guidelines – perfect example, use as bench mark/model

Members

Residents

- Include all residents living in NCP area – to become friends!
- NCP inform the residents of what is happening
 - Proactive in informing them.

Establish the park identify first

Do later

- Explore later in the process – explain prior to this, CNP
- Start with park foundation

Branding

- Branding
- Simple logo – subtle way of explaining you are in CNP
- Be “a friend of” to use logo

Signage

- Signs saying now in CNP
- This could be a threat rather than an opportunity – signage – identified by unobtrusive? marking
- Can see a lot of people not happy with this.

2.2.2 What could 'Friends' contribute?

Engagement and support

More influence and say

- Louder voice for Mr/Mrs Average

Engage others

- Role of Friends to engage a wider band of people
- Engage at beginning

Promoting/support

- Promoting
- More support if seen to tie in with local benefits

Volunteering

- Resources voluntary
- More localist /parochial CNP conservation volunteers

Clear code of conduct

- Clear code of conduct – precursor of being 'a Friend.'

Benefit other groups

- more for the walking group

Corporate 'Friends'

Encourage corporates

- 'Friends' organised enough to engage corporate organisation

Corporates have breadth of skills

- Wide spectrum of skills – feedback of how corporations can get involved

Brand

- Sponsors able to use brand/logo
- Trademark logo- place conditions of use

Concerns

Over complication?

- Over complication things just celebrate it
- A lot of bureaucracy? – already a lot of things in place.
- Nothing new going to result

Look at South Downs way/Pembroke?

- Look @ South Downs way/Pembroke?

Funds

- Funding?

CNP is down to the Minister

- CNP is down to the Minister

Not the whole coast

- Not the whole coast

2.2.3 What are the practical steps in setting it up?

Working out how to establish Friends Of

Keep it simple

- Nothing too complicated – CNP
- Simple as possible
 - Park
 - Admin
 - Friends concept
- Administration – needs to be simple – Facebook/website – to run

Look at other examples of National Parks

- Look @ Genuine Jersey example + how it has been set up – branding
- Look @ NP examples set up

Volunteering

- Friends – free – volunteers to support brand.
- Volunteering groups

Involve young people

- Young people – involvement – competitions/social media Eco active

‘Friends’

- Engage at the beginning but perhaps, setting up the formal friends mechanism comes later!
- Friends – free – demonstrate island support

Communication

- Communication tool – newsletter/ events diary

Establishing the CNP

Branding

- Establishments along 5 mile road that would interest in the brand – buy in
- Control the brand
- Branding ‘5 Mile road’
- Business along 5 mile road already embracing CNP
- Logo

Corporate sponsorship

- Corporate – sponsorship to use brand – Gen Jersey

Funds

- Sponsors – money. Donation. Charge

Risks

Anti- Friends

- Anti-friend – perhaps some may react to higher profile. Concerns, development control

Escalate concerns about planning

- Make home owners anxious ref planning
- Another level added to planning (criteria) for being in CNP
- Planning another CNP standard – level
- Ronez exempt, any other companies

2.3 Group 2 - Ongoing and active stakeholder influence and involvement

2.3.1 How can all the stakeholders here (and more) continue to be actively involved in action plan implementation and reviewing progress?

Communication from WG

Post minutes

- Minutes of working group (WG) meetings posted on line for stakeholders to access
- WP – Develop website and interactive process on line including minutes, correspondence etc

Provide information and knowledge

- WP to provide knowledge and information that will benefit the overall environment & stakeholders.

Working Group Consult with wider group

- WG member consults with interest groups – perhaps monthly to start but as required going forward.

Annual review meetings

- Are annual meetings enough
- Annual meeting, low key working Group meeting feeding back down to secretariat → Stakeholders
- Existing review + implementation of activities is already in place mostly might only need to meet annually with some tweaking.

Function to help stakeholders express their views

- Working group offers an opportunity to stakeholders to express their views
- How do you differentiate existing working relationships to setting up links to an interim

- Group?
- Serves for all sectors

Communication from stakeholders to the Working Group

Groups/stakeholders inform WG members

- Groups to keep WG member informed - of concerns, successes, problems etc.
- Two way process → in writing!!

What about?

- Don't understand why I would involve CNP instead of existing stakeholders.
- Will WP have responsibility for CNP management/enforcement? What will be its role beyond current agencies? Why would I go to the WG?

Working Group Function

How does the WG work?

- Need to define how it works
- There are constraints as to how the working party operates
- There are obligations consensus in one thing but some decisions need to be made

Responsibilities?

- Light touch approach
- CNP who is responsible for activity in park in respect of insurance
- WP should not be an enforcement agency that stops, or makes decisions curbing current activities in CNP – Co-ordinate for benefit of all

Frequency of meeting?

- How often will WG meet

Structure?

- Society structure with AGM?

Composition

- Involve the Comite des Connetables & Chamber of Commerce with WG structure.
- Dominated by the impact of Gov't representation + NGO's
- Specific interest groups worried about influence on process & future WG and benefits of CNP to them.

Making a difference

- What does the designation of working group add to the existing work that happens
- Working party needs to be representative + ready to respond to issues

Role of Env Department?

- Env Dep acting as a secretariat using existing buildings to support working group + public.

Coastal National Park Function

Role of CNP

- Does CNP need to create something with added advantage or extra to existing policies/work?

Opportunities and risk to promoting CNP

- Differentiate the CNP from rest of Jersey – promote & develop without detrimental effects on rest of the island?

Ongoing management

- Would landowners be railroaded by the WP in allowing access to their land or would it be by consensus.
- CNP is a zone doesn't change anything in terms of activity
- Fearful that the CNP will stop activity

Appropriate infrastructure

- Provision of appropriate infrastructure in park.

3 Communicating with your sector or interest

3.1 What is the best way of communicating with your sector, interest or part of the community?

Sector / interest <small>*(We have the names associated with these details should you wish to verify or change anything)</small>	What communication, information and interpretation methods, materials and styles work best for you/your interest?	What type of activities work best?	What timing is most appropriate? (e.g. evenings, weekends, week day, time of year)	What else does the project need to know about this interest/sector or part of the community?	How do you yourself want to be involved after today?	What action or resources could you/your organisation offer, to help move things forward?
Agriculture & Farmed Landscape	IT	Meetings	Evenings/afternoons	Nothing	Committee	Farming representation.
Agriculture & Farmed Landscape	A mix	N/A	Varied	N/A at this stage.	Should be able to commit at a fairly high level in terms of time.	<ol style="list-style-type: none"> 1. For WG – varied skill set 2. Membership of group but can't make any offer until management plan has been defined.
Agriculture & Farmed Landscape	Paper or IT.	Field work mostly.	Evenings weekdays	Natural History & Environment	At this point not directly but I would like to be kept up to date with progress to be involved at a later date.	Will need to liaise back to RJA&HS
Agriculture & Farmed Landscape	IT based with accessible language.	Workshops and general IT communications.	Any.	What changes are being looked at extra protection? Regular updates.	Input on land use or change of use (agricultural areas) and its impact on Land Laws etc.	As above.
Business	Email- succinct		Week day		Be kept informed, will help with <i>items in next column</i> if required	Experience developing trademarked brands & member sponsor organisations.
Business / Community	Email & printing facility for hard copy reports	Short/sharp presentations/workshops	Evenings/ weekdays (occasionally lunchtime)	Needs to understand the general political	Already committed.	Feed into Chamber (Institute of Directors?) –

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		not all day. Show & Tell meetings between interest groups lifts understanding & cooperation		environment within which it will function cent govt, parishes, residents & business, sectional interest groups		Links centrally to voluntary & community sector (third sector/NGO's) perhaps some Educational input (VIA Jersey One World Group ED officer).
Business / Land owner	Email websites	Workshops meetings	Not fussed as deemed necessary	Continue current level of communication	Continue as a stakeholder	Would be happy to discuss specific issues around my business/land with WG etc
Community	Various.	Make presentations in all parishes.	Evenings.	Engage with residents in CNP.	Not sure yet.	
Community	IT based, succinct with plain language but option to access more technical information maps and diagrams work well!	Specific invitations rather than general notices in the media. Half day presentations/workshops out of town locations for ease of access.	Weekdays (not states sitting days if constables are to be involved) Not evenings/weekends no particular season.	Alternative contact details to parish office in short notice.	Happy to deputise for constable if unavailable.	Unsure.
Community	Static display/info (legacy docs) Name/point of contact.	Presentation.	Walk in - informal	Parish 'Delegate' / liaison / conduit	?	Parish Hall
Community	Email, summary reports with detailed data appended.	Seminars/ Consultation meetings.	Evenings or weekends.	St John has a varied mix of agriculture, tourism & other business activities as well as many private houses that would be in the CNP.	Input into governance and direction of development.	Local knowledge.
Heritage / Natural Env	Paper and IT – technical and in depth but not woolly – make it precise and concise.	For what?	Evenings/weekdays	Need specialist advice from individual National History Sections of Soc Jersiaise and specialist advice on wildlife in zone.	<ol style="list-style-type: none"> 1. Possible member of working groups providing set-up acceptable. 2. Central resource for National History info. 	Details of plants/ animals/fungi found in CNP and what needs protection, where and how.
Natural Env	Emails, Website, PDF's	Workshops Meetings	Evenings, Weekday	Monthly update	Advisory.	Advisory.
Natural Env	IT based solutions	Social media based events voluntary/cooperate activities.			As a consultee incorporating the CNP within on going policy	

dialogue matters

					development.	
Natural Env	IT based – website & emails Accessible & succinct highlighting sufficient points.	Education/awareness centre open to the public. Good interpretation on an island level.	Week days but entirely flexible & open to suggestions.	Specific habitat and species data.	To play on active & influential part in the ongoing habitat/species management & monitoring of their condition.	Advice on interpretation Provision of access ways Advise on habitat management & overseeing management of ecological Sites of Special Interest
Natural Env	A combined multi-media approach that works across and reinforces different platforms EG, print, social media, TV or radio. IT's important to make technical information accessible & easy to understand.	Depends what you want to achieve – but a range of activities – campaigns, public events – talks, walks, CSR Etc.	Any season – but needs to be seasonally relevant. Generally weekends, but it depends heavily on the event.		Support the interim working group.	Technical expertise, marketing support Monitoring, management.
Natural Env / Communication / Education	IT Based must be succinct.	Hands-on	Flexible – I'm retired!		Have already offered IWG involvement.	Initial promotion.
Natural Env / Communication / Education	IT - Accessible & Succinct Paper	Group activities within the applicable habitats whether they be at a juvenile (junior?) or senior level.	Dependent on activity and commitment from volunteer/friend	Communication feedback from the relevant bodies that already carry out such activities/programs to avoid repetition.	Attached to the promotion, education and environmental interpretation of the CNP.	Guidance on environmental issues trained qualified teacher and countryside/make intertidal guide.
Recreation	Email, Facebook etc.	Golf and activities.	Anytime	Goal needs to be still better defined	?	Need more info.
Recreation	Emails	Seminars	Weekdays	Needs to cater for existing users including recreation and sporting activities.	Put name forward for discussion group.	

4 Resources for change

What have you committed to do during the process and what can you/your organisation harness for shared initiatives and shared outcomes? **Group 1, Group 2, Group 3, Group 4**

Offer	Who	Definite commitment	In principle	Don't hesitate to ask (we will do what we can at the time)
4.1 People: Volunteers, Networks, Staff Time				
Volunteers				
In principle provide volunteers	Durrell		YES	
Offering to volunteer	Bob Thompkins	YES		
Volunteers	David		YES	
Small environmental groups will probably be only too pleased to be involved in arranging events re CNP	Mike	YES		
WI could be involved	Mike			
Voluntary labour, back to work, volunteers (Environmental projects)-	(Jon Parkes / Tim Liddiard) National Trust / Department of Environment		YES	
Volunteers Jersey conservation volunteers	Jersey biodiversity partnership		YES	
Cycling – volunteers	C.C.C & similar		YES	
Community service/Back to Work (Suggestions)			YES	
Networks				
Know how skills & networks	David			
Engage & mobilise young people - Networking with teachers	Mike			
Staff Time				
People	JFU		YES	
Wardening/policing				
Policing from Honorary system for area in St Peter	St Peters		YES	

4.2 Funds: Funds, Corporate Funds, Fund Raising					
Fundraising					
	Support fund raising	Durrell Simon Sand & Gravel Bob Thompkins DoE		YES YES YES YES	
	Jersey motorcycle & light car club (fund raising)	Ken Thomson		YES	
	Proceeds of crime ☺!				YES
	Possible Tourism Development Fund?? may feel that it does not fit their criteria				
Trust/Trust fund					
	Supply skills base to set up CNP trust fund	Simon Sand & Gravel	YES		
	Charitable trusts – eg new High Net Worth residents	(ask Kevin Lemasney)			
4.3 Interpretation: Places, IT, Education					
Places					
	Francis Le Sueur Centre as an interpretation centre	DoE		YES	
	Buildings/spaces in lieu of funds Eg. Francis Le Sueur Centre	DoE –		YES	
	Francis Le Sueur centre for interpretation	DoE		YES	
	Francis Le Sueur Centre	Natural Environment Team – SOJ	YES		YES
	Guard house at Plemont as an interpretation centre	DoE		YES	
	Greve de Lecq barracks as an interpretation centre	National Trust		YES	
	Use of Sorrel motorcycle course	Ken Thomson		YES	
Interpretation displays					
	Doing interpretation etc. about the CNP at Durrell's park	Durrell		YES	
	Interpretation board in Parish hall (St Peter)	St Peters		YES	
Website creation					
	Website design (corporate sponsorship)	Jim Hopley		YES	
	Input to website development	Jeff	Yes		
Interpretation App					
	Island wide app – whole island- not just CNP Tourism – being worked on as project @ the moment			YES	
Education and awareness in schools					
	Delivery of Education on CNP - Schools etc.	Jersey One World Group John Le Maistre		YES	

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	Interpretation CNP into school programme	Bob Thompkins	YES		
	Guided walks and education events – Secondary schools	(DoE)		YES	
Guided walks/events					
	Can do guided walks	Mike (as an individual)	YES		
	Show and tell event (assembly rooms in down)	(Jim Hopley)		YES	
	Offer to lead guided walks etc. which already take place through NT etc	Bob Thompkins	YES		
4.4 Data, information and knowhow: Data sharing, Skills					
Biodiversity data					
	Provide data already collected	Durrell Simon Sand DoE	YES YES YES		
	A lot already happening through biodiversity centre	(Nick Aubin)	YES		
	Refocus existing monitoring efforts – (Use of monitoring data)	Durrell			
	Biological data	(DoE)		YES	
	Species, protected species, valuable species	Nick Aubin - (Biodiversity officer)	Yes		
	Background info on specialist species areas of species & habitats, species groups. Also knowledge of effect of action on habitats/species	Nick - Happy to co-ordinate		Yes	
	DATA – Biological data	Natural Environment Team - SoJ	YES		
Geographic Information System about Designated sites					
	GIS– SSI's, ESA's etc.	Natural Environment Team - SoJ	YES		
Contact information					
	Electoral information	Individual parishes		YES	
	Landownership database for existing footpath access	(DoE)		YES	
	Parish data on roads, ownership access in St Peter	St Peter		YES	
Meteorological data					
	Meteorological data- attached to website etc.	(DoE)		YES	
Archaeological data					
	Archaeology info	Nick - Societe			YES
4.5 Promotion					
Promote through all avenues					
	Promoting/guidance/visitor centre- Island product	Tourism	YES		
Develop branding					
	Branding – do the design brief	Tourism (EDD)	YES		
	Help with branding and promotion	Martyn (as individual) Jeff(as individual & Parish)	YES		

dialogue matters

	Advice on Branding -/ development	John Garton – JPPL	YES		
Promote in own magazines and website					
	Promotion on web, social media of CNP	Durrell DoE Simon Sand & Gravel	YES YES YES		
	IT – web – inclusive of CNP (Birds on the Edge) – evolve it use as a communications tool	Durrell		YES	
	In principle put info about CNP on website	National Trust		YES	
	Magazine and website	National Trust		YES	
	Parish Magazine (St Peter)	St Peter		YES	
	Promote the CNP articles in JEP, & Parish mags	Mike (as an individual)	YES		
	Trees for life? (suggestions)				
Promotion through producers					
	Promote through producers in CNP	John Garton- JPPL	YES		
4.6 Management of access, land and heritage					
Habitat/land Management					
	SOJ rangers ongoing management	States of Jersey work		YES	
	Countryside enhancement scheme (CES) (by application)	(DoE)		YES	
	CES – Prioritising applications in the CNP?	DoE		YES	
Management of footpaths and access					
	Commitment to footpaths etc.	National Trust Land	YES		
	Access / footpaths	Natural Environment Team – SOJ			
	Commitment to footpaths, bridleways and access network within CNP -	DoE	YES	YES	
	Advice on access & paths	Cycling CCC / CIMBA		YES	
	Countryside Enhancement targeted access agreements			YES	
	Carparks	Natural Environment Team – SOJ	YES		
4.7 Support, partnership, active involvement					
Active involvement and support					
2	Know-how, skills, networks and volunteers	David	YES		
	Support of process	Durrell	YES		
	As stakeholders - Offering continued input into the process of developing the CNP	Durrell Bob Thompkins - as stakeholder Simon Sand & Gravel DoE	YES YES YES YES		
		Department of the Environment			YES

dialogue matters

		National Trust			YES
		Parish of St Peter			YES
		Chamber of Commerce			YES
		Jersey Sports Council			YES
Space for meetings and provisions					
	Meeting rooms etc (National Trust)	National Trust		YES	
	Dinner & Gum! 😊	Simon Sand	YES		
Advice					
5	Advisory support	Natural Environment Team – SOJ	YES		
5	Advisory support - Knowledge within organisation of NP issues	Cycling CCC/CIMBA		YES	
3	Provision of relevant advice	Durrell Simon Sand & Gravel Bob Thompkins	YES YES YES		

Additional discussion notes from Group 2

- Not all parishes seem to be engaged, some maybe waiting to see what they may be involved
 - There needs to be more done with the parishes
- Need to get a list of people who live in CNP & engage them
- What happens about access to land within the CNP – how do landowners & managers
 - There is also consultation about access now & this will affect what happens re access
- Has there be reference for business development – corporate involvement? - Yes
- Build on links between DoE and schools & include CNP in this
- Also youth groups, scouts, guides for eg. beach cleans

5 What do you think about the draft documents

5.1 Management plan

5.1.1 To what extent do you support what you see?

I am opposed	I have concerns	I could live with it	I support the idea	I strongly support the idea
			9	
	18		8	
	17		7	
	16		6	
	15	12	5	
	14	11	4	2
	13	10	3	1

5.1.2 Why is your tick there?

		Support an overarching document
1		A plan is needed to bring together the concept of the CNP and the plans needed for developing and implementing ideas.
5		It's essential and the key over-arching strategic document
6		It is a sound summary document listing important themes which 'sets the scene'.
		Benefits for Jersey
2		To have a Jersey CNP should induce an island wide sense of shared responsibility and care. We have to show that we are serious when it comes to leaving legacies.
3		It is a move in the right direction for all user groups to have managed areas of land in the CNP
4		Enhances Jersey for benefit of community and visitor
		Style and format - good
7		I felt this iteration was structured a lot better and parts I found very interesting
8		Is a good start.
9		Format good.
12		Not really had time to read it in detail - looks ok.
		Style and format - suggestions for further improvement
11		Because I feel that the plan needs to be slimmed down and made less complex in order for it to be(see comment below)
13		Much repetitive language within each section at the moment its heavy on vision and light on action and a route to the desired outcome
15		Too much detail to consume – some issues not yet represented.
18		Some of basis there but needs considerably more thought & consideration
		Concerns
10		I can see benefits for future generations but resistance from businesses & residents.
16		The plan is very ambitious but without knowing what budget is available it is impossible for the working group to do much other than prioritise some parts.
17		Unnecessary aims.

5.1.3 What would need to happen to the document to increase your support?

	More information
10	More information – Clearer picture
	Clearer on priorities and key points
5	In general it needs completing and possibly drawing out the key points.
6	More weight to be given to identifying the priority features to be monitored & setting acceptable limits of change.
	Summary
13	A summary of things to do to implement the plan less about the history of consultation.
	Length
5	Some of the strategic statements need refining and shortening.
7	It mustn't get too much longer.
16	Shorten it considerably. Identify just the key items that need to be delivered. Concentrate on a lean, low cost, simple solution.
	Simplification
2	A more simplistic approach please. What we already have by way of CNP is currently working very well.
4	Some simplification of issues would be helpful.
11 Simple and easily implemented.
15	Simplified
	Ongoing engagement to final document
8	Continued stakeholder participation to final document.
	Nothing – too soon to say
9	Time to read it following the 3rd workshop! Very reticent in having to comment now.
17	Nothing
18	Will wait & see what input I can have before final recommendation is drawn up by ISG

5.2 Action plan

5.2.1 To what extent do you support what you see?

I am opposed	I have concerns	I could live with it	I support the idea	I strongly support the idea
			7	
	17	12	6	
	16	11	5	
	15	10	4	
	14	9	3	
18	13	8	2	1

5.2.2 Why is your tick there?

	It will make a difference
1	To have a Jersey CNP should induce an island wide sense of shared responsibility and

	care. We have to show that we are serious when it comes to leaving legacies.
	It does the job
2	It says what to do and who is to do it and when.
3	I definitely support it and an action plan is needed to guide activities for the development of the CNP
4	This is the important document which should identify individuals' roles & synergise.
7	Because I believe actions speak louder than words.
6	Is a good start.
12	Not really had time to read it properly mostly looks ok.
	Append to CNP Plan
5	I believe it should append the CNP plan and be a tool for managing the process for developing the final CNP management plan.
	It needs to be simplified
8	Too complicated/repetitive in places. Simplified version required.
9	The process is very complex – I would prefer to see a section taken and developed rather than the whole coastal area
10	Feels more complicated than it needs to be. (Is it just a packaging exercise?)
11	Struggled with the format a bit, felt it needs bringing together a bit more.
14	Too much detail – too lengthy.
15	It is too complex.
16	Concerned too much bureaucracy
	Too soon to say
13	Need to discuss with team and possible impacts.
	Need for wider engagement
17	Not sure consultation has researched all it should have residents, park sites & business & commercial particularly. (Efforts I believe are in hand to rectify)
	Too prescriptive
18	Far too prescriptive at this stage.

5.2.3 What would need to happen to the document to increase your support?

	Simpler Approach to CNP generally
1	A more simplistic approach please. What we already have by way of CNP is currently working very well.
	Format
2	Coloured bits toned down – difficult to read text through them.
	More Detail/clarification
3	It needs some clarification and work to prioritise the key actions. It should include other budgets (i.e. Scale of funding needed). It must also clarify its language in terms of whether it talks about objectives outputs or activities. At the moment it's a NWP!
4	Add detail to monitoring priorities.
11	Bit more contextualisation of actions: - Synergies/priorities etc.
	Make Shorter/simpler
2	Make it shorter if possible.
14	Simplified.
15	Shorten it to key actions. Leave the working group to decide what actions to prioritise after the key ones.
16	Keep simple.
	Prioritise West Coast
7	At present nothing.
9	Designate west coast as a priority.
18	Both documents should be presented to the working group, once complete, to be their

		starting point for further discussion.
		Need for wider engagement
6		Continued stakeholder participation to final document.
17		Needs to find mechanism to take NP proposals to a wider audience before progresses much further.

NOTE These two forms didn't indicate which document the person was responding to

To what extent do you support what you see?

I am opposed	I have concerns	I could live with it	I support the idea	I strongly support the idea
	2			
	1			

Why is your tick there?

		Need for wider engagement
1		The 'consultation' process is amended in that key stakeholder groups have not been involved and little or no allowance has been made of the peculiar method of parish (community) legal and practical frameworks. To argue at a later stage that there has been 'Consultation' will be a mistake.
		Too prescriptive
2		More interest in control then necessary.

What would need to happen to the document to increase your support?

1		Take the whole issue to the public and explain the plan.
2		More interest in participants needed.

6 Parking Place

- Representative – Working group must be representative of all interests and equitable
- This is dependent on the function of the CNP Group, are they strategic influences or a working group? Or potentially both?
- Suggest the directory is sent around the group for further additions
- Important to consider how any position integrates with other responsible officers in the area
- Incentive funding for improved land management needs to be considered in the longer term
- Long term registration for the park as an entity needs some discussion, implications for funding & powers
- Parishes not entirely happy with direction CNP moving – suggest some targeted communication with Parishes ASAP

7 Interim Working Group

7.1 Composition

	Been at workshop	Self nominated	Name	Department of Environment	Natural Environment	Historic Environment	Recreation Sport	Interpretation and Education	Business	Tourism	Agriculture	Parochial/ Parish	Community	Build Environment and Planning	CNP Project Officer
1.	✓	✓	Mike Stentiford		✓								✓		
2.	✓	✓	Bob Tompkins						✓						
3.	✓	✓	David Hambrook								✓				
4.	✓	✓	Nick Aubin		✓										
5.	✓	✓	Jim Hopley						✓		✓		✓		
6.	✓	✓	Andrew Terry		✓										
7.	✓	✓	Ken Thomson		✓		✓	✓							
8.	✓	✓	DA Richardson								✓				
9.			Marc Woodhall												
10.															

7.2 Introductions - contributions and hopes for the CNP

Name	Interests	Skills	What do you hope to contribute	What are your hopes for the CNP
Nick	<ul style="list-style-type: none"> Biodiversity officer Societe Jersiaise 	<ul style="list-style-type: none"> Identification skills (fungi) Data collector Member of archaeology 	<ul style="list-style-type: none"> Ensure that wildlife (fungi particularly) protected and appropriately researched + not forgotten Also the less obvious species 	<ul style="list-style-type: none"> Hope the park works for everybody and ultimately biodiversity protection Some reservations about long term involvement
Mike	<ul style="list-style-type: none"> Natural Environment 	<ul style="list-style-type: none"> Communication ie walks + talks 	<ul style="list-style-type: none"> Writing skills, promotion, magazine articles weekly articles 	<ul style="list-style-type: none"> CNP develops a harmonised relationship between all the relevant groups, stimulate interest + enthusiasm Manage recreation + agriculture and all activities working together harmoniously
Bob	<ul style="list-style-type: none"> Marine biology Keen natural environmentalist 	<ul style="list-style-type: none"> Teaching Engineering (Civil) Construction etc 	<ul style="list-style-type: none"> Educating the younger Islanders in the benefits of the CNP Promotion of the CNP 	<ul style="list-style-type: none"> Increase the public's understanding + knowledge of the CNP
Dougie	<ul style="list-style-type: none"> Farming 	<ul style="list-style-type: none"> Farming Manufacturing Construction 	<ul style="list-style-type: none"> From a working the land perspective + representing other interests Represent the farming voice 	<ul style="list-style-type: none"> That it delivers something for everyone, doesn't become too complex or bureaucratic, keep it simple
Jim	<ul style="list-style-type: none"> Chamber of commerce Community interests 	<ul style="list-style-type: none"> Management skills Chaining organisations Governance Manage politicians + civil servants 	<ul style="list-style-type: none"> Realism + balance from a different perspective Devil's advocate 	<ul style="list-style-type: none"> To achieve the vision!
David	<ul style="list-style-type: none"> Agriculture + other land based activities Education for young people 	<ul style="list-style-type: none"> Manager of people + processes 	<ul style="list-style-type: none"> As for Dougie + Jim Draw on experience for the South Downs 	<ul style="list-style-type: none"> Maximise outputs for minimum budget Environment, branding etc
Andrew	<ul style="list-style-type: none"> Conservation @ Durrell Nature conservation 	<ul style="list-style-type: none"> Project/programme management Conium's Strategic development Governance Protected area development 	<ul style="list-style-type: none"> Strategic development for the CNP 	<ul style="list-style-type: none"> Develop something that is a sustainable outcome for the CNP, build an icon model for National Park as a badge for Jersey, realise potential
Ken	<ul style="list-style-type: none"> Sport 	<ul style="list-style-type: none"> Management Achieves getting things done that were considered impossible ie rally 	<ul style="list-style-type: none"> An alternate point of view to avoid fear that CNP could become a controller + blocker to getting things done 	<ul style="list-style-type: none"> More facilities + spaces for sport (outdoors), utilising land resources that are not currently being utilised. E.g. carting.

7.3 Best availability for meetings

Name	Days of week	Time
Nick	Not Wed/Fri	Day Evenings
Mike	Flexible	Evenings
Bob	Fairly flexible	Evenings
Dougie	Flexible	Evenings
Jim	Flexible	Evenings
David	Flexible	Evenings
Andrew	M,W, Th not good Tue, Fri Ok	Evenings Evenings ok
Ken	Not 2 nd Tues in month	Evenings

First date: ASAP
Poss venue: RJA, or zoo

- **First meeting to be held Mon 4th August 2014**

Notes

- DOE Rep would be there - but as a single voice - not to lead and steer the group
- Plan completion on behalf of the group and ensure it is supported
- Need to park our own particular thing and work for the whole CNP
- Focus of first meeting is process
- Quorum to meet is 6 - then the meeting goes ahead.

Initial topics:

- Develop way the group works - guidelines
- Clarify role of individual as member of WG and as a stakeholder for an interest/organisation
- Look at action + mgmt. plan current drafts
- Look at directory of offers
- Discussion about secretariat/support
- Discuss if/how/when further consultation/comment on mgmt. plan and action plan, is handled so as to respect work of shareholders and enable broader engagement.

Action

Marc	Circulate email on dates - Doodle pool	4 th July
Marc	Circulate 6 hats info	
	First meeting ASAP	4 th Aug

7.4 Provisional Timelines

The Interim Working Group (IWG) started to discuss provisional timelines to carry forward completion of work highlighted in the governance document – Role of the CNP Group. However time was a constraint at this meeting and it was decided that a number of issues needed to be discussed at the next meeting (**due to take place 4th August**), before this timeline could be completed.

Month	July 2014					August				September					October				November				December			
Week	1	7	14	21	28	4	11	18	25	1	8	15	22	29	6	13	20	27	3	10	17	24	1	15	22	29
Key dates																										
Election																										
Changes in resources																										
Marc on leave so can't progress next draft																										
Actions																										
Marc canvass for dates																										
Workshop report																										
Draft resources directory to all participants to add to																										
Working group meeting 'How do we work together?'																										
Draft management plan to WG																										
Final CNP Plan																										

Annex 1 Agenda

Jersey's Coastal National Park

Making a difference

Workshop 3

Agenda

9.30 Getting Started - Registration, coffee and tea will be available, starting activities.

9:45

Welcome

- | | | |
|--|-------------------------------|-----------------------------|
| <ul style="list-style-type: none"> ▪ Facilitators Introduction | <p>Kathryn
Hardcastle</p> | <p>Dialogue
Matters</p> |
| <ul style="list-style-type: none"> ▪ Update: Interim Working Group and indicative timeline. | <p>Marc Woodhall</p> | <p>DoE</p> |
| <ul style="list-style-type: none"> ▪ Stakeholder's vision for the CNP and co-production. | <p>Diana Pound</p> | <p>Dialogue
Matters</p> |
| <ul style="list-style-type: none"> ▪ Update from DOE | <p>Dan Houseago</p> | <p>DoE</p> |

Working Group composition

11:00 Tea and coffee break

11:15 Gaining momentum

Resourcing and location of support person/park officer/staff.

- What are the possibilities and ideas?
- Discuss the best in more detail.
- What are the practical steps in setting it up?
- Offers and commitments towards achieving this?

Setting up a 'Friends of the National Park'

- Benefits for members - why would you join?
- What could 'Friends' contribute?
- What are the practical steps in setting it up?

Ongoing and Active Stakeholder influence and involvement

The Working Group and eventual CNP Group will be reporting progress to stakeholders and working with them in ongoing implementation.

- How can all the stakeholders here (and more) continue to be actively involved in action plan implementation and reviewing progress?
- How can you all build on this process and increase integrated action and enhanced understanding between the different interests?

Communicating with your sector or interest

- What is the best way of communicating with your sector, interest or part of the community?

12:30 Lunch

12:30 Lunch

13:30

Resources for change - directory of commitments and offers

What have you committed to do or offer during the process and what can you/your organisation harness for shared initiatives and shared outcomes?

1. People: Volunteers, Networks, Staff Time
2. Funds: Funds, Corporate Funds, Fund Raising
3. Interpretation: Places, IT, Education
4. Data, information and knowhow: Data sharing, Skills
5. Promotion
6. Management of access, land and heritage
7. Support, partnership, active involvement

What do you think about the next draft of the documents

- Management Plan Draft 02
- Action Plan Draft 02

Please provide your views in response to the questions:

- The extent to which you support the documents
- What would need to happen to increase your support

Finishing tasks

15:15

Tea and coffee

Thanks

Finish for all those not on the Working Group

Approx.

16:00

Introductory Interim Working Group Meeting

- Introductions
- Timeline for first actions

Finish

Annex 2 List of Attendees

Name	Organisation
Andrew Terry	Durrell
Bob Tompkins	
Dan Houseago	Economic Development & Department of the Environment
David de Carteret	States of Jersey - Tourism
David Hambrook	Royal Jersey Agricultural & Horticultural Society
David Pope	Royal Jersey Agricultural & Horticultural Society
Dougie Richardson	Jersey Farmers Union
Ian Touzel	Parish of St John
Jason Simon	Simon Sand & Gravel Ltd
Jeff Hathaway	Parish of St Brelade
Jennie Holley	Parish of St Peter
Jim Hopley	Jersey Chamber of Commerce
Jody Robert	States of Jersey- Department of the Environment
John Garton	Genuine Jersey
John Le Brun	Les Mielles Golf Club
Jon Parkes	National Trust for Jersey
Ken Thomson	Jersey Motorcycle & Light Car Club
Martyn Farley	Parish of St John
Mike Stentiford	
Nick Aubin	Societe Jersiaise
Nina Cornish	States of Jersey – Department of the Environment
Sean Le Breuille	Jersey Cycling Association
Simon Surcouf	States of Jersey - Department of the Environment
Tim Liddiard	States of Jersey - Department of the Environment